



Putting children, young people and families first



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# How to raise over £75 in sponsorship

## Fundraising

The secret to successful fundraising is to start early, make plans & consider the target in smaller, more manageable chunks.

Planning fun events that your friends, family and colleagues can get involved in is one of the best ways to reach your fundraising target quickly and effectively rather than simply asking for sponsorship.

You can see from the spreadsheet below how easy it is to raise money just through a few simple events/activities.

## Events/Activities

Event	Raise £
Cake sale at work	£25
Dress down at work day	£25
Quiz night at local pub	£75
Sports card at work	£25
Ask 10 friends to sponsor you £5	£50
Treasure hunt with friends	£50
Cheese & wine evening with friends/colleagues	£25
Car boot sale/Facebook sale of personal items	£25
Organize sweepstake - Grand National (Sat 4 April)	£25
Office Tuck Shop	£25
Smartie tubes fill with 20p or £1 coins	£25

## Sponsorship form - people follow the leader

Try to have one or 2 larger sponsorship amounts at the top of your sheet – people will often look to see what is pledged as a guide to how much they will sponsor you

## Focus on why you're doing it

A huge desire to help people less fortunate than ourselves will bring in donations - particularly when you are fundraising 'face-to face'

## Tell everyone!

Remember - original ideas create interest! Make sure everyone you know - and their friends and families know exactly what you are doing. Give them full details of the challenge that you are taking part in, why you are raising money for the charity and how important their support is.

## Fundraise Online

Set up a webpage with Just Giving ([www.justgiving.com](http://www.justgiving.com)) it's an easy way for everyone to sponsor you & for you to update them with your progress in reaching your goals.

Networking websites such as Facebook and Twitter are also useful for getting in touch with people who may sponsor you.